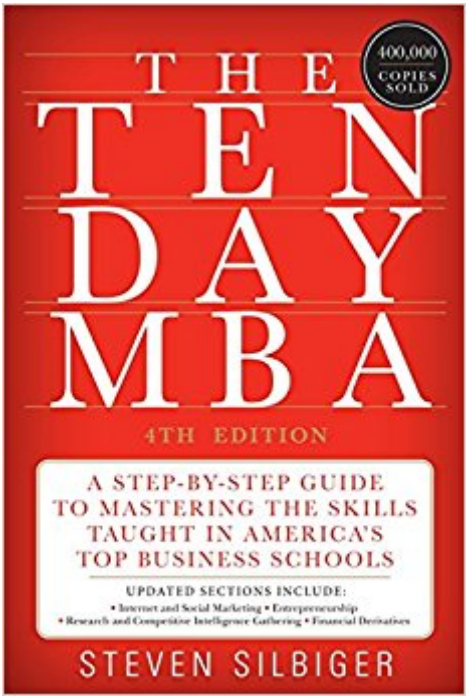
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The Ten-Day MBA 4th Ed.: A Step-by-Step Guide To Mastering The Skills Taught In America's Top Business Schools



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Synopsis

Revised and updated to answer the challenges of a rapidly changing business world, the 4th edition of The Ten-Day MBA includes the latest topics taught at America’s top business schools, from corporate ethics and compliance to financial planning and real estate to leadership and negotiation. With more than 400,000 copies sold around the world, this internationally acclaimed guide distills the lessons of the most popular business school courses taught at Harvard, Stanford, the University of Pennsylvania, the University of Chicago, Northwestern, and the University of Virginia. Author Steven A. Silbiger delivers research straight from the notes of real MBA students attending these top programs todayÃ¢â ¬â •giving you the tools you need to get ahead in business and in life.

Book Information

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Customer Reviews

Can MBA programs be compressed, allowing a reader to "get at least $20,000 of MBA education at 99 percent of the list price," as the author promises? Silbiger, a Philadelphia marketing manager, claims that "one can grasp the fundamentals of an MBA without losing two years of wages." Unfortunately, the constraints of his questionable methodology of "if this is Wednesday, it must be organizational behavior" result in some topics being scanted. While Silbiger’s coverage of marketing, economics and strategy is cogent, his treatments of accounting, quantitative analysis and finance are pallid. Business law and labor relations are ignored altogether; Silbiger’s thoughts on ethics, negotiating and international business are superficial. Copyright 1993 Reed Business Information, Inc. --This text refers to an out of print or unavailable edition of this title.

Silbiger, who is both an MBA and a CPA, aims to give the reader 40 percent of a two-year MBA program in ten days--a chapter per day. Whether or not one agrees with his premise, this book will prove to be a handy desk reference for potential and current MBAs, along with business people in general. Written in a clear and lively style, the ten chapters provide a basic framework for the essential business courses: marketing, ethics, accounting, organizational behavior, quantitative analysis, finance, operations, economics, and strategy. Each chapter outlines the topics to be covered and ends with "key takeaways"--the buzzwords and theories the text has described--defined in a line or two. A useful lexicon of abbreviations leads the reader back to the explanation of each concept. Recommended for public and academic libraries with business collections.- Mary Chatfield, Angelo State Univ. Lib., San Angelo, Tex.Copyright 1993 Reed Business Information, Inc. --This text refers to an out of print or unavailable edition of this title.

I do like this book. However, it is heavy on academics and short on applicable real world knowledge. I took a college economics class that distilled much of the same information as the economics section of this book, except in a much more down to earth and easy to understand way. When a college textbook is easier to understand, and easier to apply the knowledge than this book, well you get the picture... its very academic and not very practical.More or less each chapter reads like a summary or notes that would be taken in the respective business class (economics, ethics, organization etc.). It lacks detail on one hand, on the other hand it also lacks many examples of how to apply the info to the real world. I mean I would like to start a small business, invest etc. I find it somewhat useful but this is more of a refresher course for someone who actually has an MBA rather than for the do it yourself business guy.Nonetheless, I think this is a good starting point for a self taught business person (or refresher for those who studied business in college). It outlines all the basic subjects. It is somewhat difficult to read, in respect to the fact that some of the information gets complicated, but that’s a good thing. It presents college level material. I think it would be good to read this book as a review or else to get started- it will introduce you to the basic terms and concepts- then proceed to get other books on business to continue your study.I don’t think mastering this book in ten days is realistic either. Maybe 10 months, but I wouldn’t even try to master it personally. I would just review as much as you can then get other books that might explain these concepts in more down to earth terms or better explain ways to apply the knowledge to your business practices.

Whether or not you are getting your MBA, this book provides excellent summaries of MBA course

material to give you a strong foundation. I use it as a supplement to my MBA classes... Before I take a particular class, I'll read through and study its respective chapter in this book, and come into class much more confidently with a good base of understanding for the material.Like many, I came into my MBA program with a non-related BA (Poli Sci), which provided very little application to the core courses (eg. Econ, Accounting, Data Sets and Models). In fact, my last math class of any kind was pre-Algebra in HS and Statistics my freshman year of college. Although this book didn't magically teach me the math skills needed, it sent me far enough along the way to be successful in class.Bonus! It even has a diploma at the end of the book that you can FRAME!!

I am launching a new medical software business, and as a software engineer, I tended to ignore the "business side of running a business."At one of the pitch practice seminars I have attended, I have painfully realized that I have to understand the language of the MBAs and how they operate, as I will be often making pitches to the people in business background and need to be able to have meaningful communications. They are the people who will make funding or no-funding decisions.I am not planning to become an MBA, but this is a great book to get myself oriented in that world. The fact that even MBAs use this to prepare for their own tests are very encouraging about the content of this book. But for a software geek like me, the content is very easy to understand as examples are very concrete and up to date.It is a "must read" for any new startup mindset.

I ordered the 3rd edition of the 10 Day MBA in 2010 (book) and the 4th edition in 2012 (kindle). After 20 years in a technical field I am now in a ICT Management position. I enrolled for an Executive MBA program with AGSM in 2008 which is on halt at the moment. I wish I had gone through the Ten Day MBA before enrolling for the Executive MBA Program. The Ten Day MBA's given me a much better overview and some of the stuff in this book relates to the operational environment I am working now. After first reading the 4th edition on one sitting, I am now reading a topic per week, reflecting on operational and business area I am in, and taking down key points as I read each topic. I bought the 3rd and 4th editions to assist me in understanding the business environment and I am not disappointed. I am now able to ask questions on purchase orders and which business unit's book it will hit and where it goes into - Cost of sale (COS) or the General Administration (G&A); thanks to the ten day MBA for making me understand the LOGIC in accounting for a non-business graduate. I would recommend the Ten-Day MBA to anyone who wants to understand business. At the price it is definitely great value!

A great read with invaluable insights.

The book cover a good range of topics and are easy to read. The concepts are clearly explained. You can use the book as a glossary of basic business concepts.

I started with the second edition of the Ten Day MBA around the year 2000. I used both the second and third editions as a primer for business and MBA concepts over the last decade. At the time, I did not know if I would go back to get an MBA. Several years ago, I enrolled in an evening Professional MBA program at Radford University. I am about 80% complete with the PMBA; and I used the fourth edition to help consolidate my knowledge before moving on to the last few classes. Reading the fourth edition was a much richer experience, now that I had classroom experience to relate the material. It is true that you can use this book as a primer if you aren't going to get the MBA in the near term; and as a review if you are about to complete an MBA. I have purchased the second, third and fourth editions over the years, and read each of them with different purposes and goals in mind, depending on my situation. This book has never disappointed, no matter what stage of career and education I was in at the time. For the price, it is an amazing value.

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